# **COMMERCIAL CARPET LIFECYCLE COST ANALYSIS**

◆ HOW YOU CAN SAVE BIG MONEY ◆

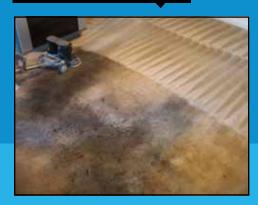
90%

With proper maintenance your carpet can often stay looking good for 90% of the total time it's in service.

# KEEP CARPETS LIKE THIS



#### AVOID HAVING TO DO THIS



# NOW THE NUMBERS TO BACK IT ALL UP...

When considering the total cost of commercial carpet replacement, all of the factors shown below may be relevant to the equation:

Cost of Replacement Carpet	\$ 100,000	13% - 15%
Cost of Disassembling, Removing, Reassembling		
and Replacing Office Cubicles, Furnishings,		
File Cabinets, Equipment, Etc	\$ 14,000	
Labor Cost For Removing Old Carpet	\$ 5,000	4% - 6%
Labor Cost Of Installing New Carpet	\$ 5,000	8% - 10%
Cost Of Designer/Architect/Space Planner	\$ 3,000	2% - 4%
Total Aggregate Cost of Replacement	\$ 131,000	

**Note**: The above total doesn't include the cost of executive management time, staff expenses for project planning and control functions, nor any adjustment for inflation.

# **Total Aggregate Cost Amortized Over Time:**

6 years = \$ 21,833 9 years = \$ 14,555

# **Yearly Benefit Of Extending Life Of Commercial Carpet**

Through Proper Maintenance Program	. \$ 7,278
Total Savings Over The Life Of The Carpet	. \$ 65,502
(Over 65% Of The Replacement Cost Shown Above)	

Important Note: With proper maintenance your carpet can often stay looking good for 90% of the total time it's in service. However, without proper maintenance it would be typical for the carpet to stay looking food for only 30% of the time it's in service. This means the aesthetic life of your carpet can usually double and sometimes triple with the implementation of a sound preventative maintenance program.

JPM Enterprises Inc. offers carpet maintenance plans to all our customer. Contact us with any questions.

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